

Diana González Fonseca

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Mexico City

INTP Personality

+52 7224175720

EXPERIENCE

CIDE | ARGUMENTATIVE WRITING PROFESSOR

Ago 2024 – actualidad | Mexico City

- Follow-up of curriculum on persuasive communication, based on argumentative theory. Toulmin model.
- Advice on writing and proofreading of texts, adapting rhetorical figures of speech and thought.
- Guidelines for text production and critical understanding of sources.

PREPA ANÁHUAC | ARTS AND HUMANITIES TEACHER

Ago 2022 – Jun 2024 | Mexico City

- Design of learning experiences for the subjects of Ethics, History of Mexico and Art and Design.
- Implementation of digital and interactive platforms to encourage students.
- Personalized support and continuous feedback to improve grammar and spelling.

IPCE | INTERNSHIP IN WEB MANAGEMENT FOR THE DEPARTMENT OF INDUSTRIAL HERITAGE

Abr – Jul 2019 | Madrid

- Maintenance of the official website.
- Optimize the use of digital and interactive platforms to connect with different audiences.

MUNAL-INBA | INTERNSHIPS IN EDUCATIONAL COMMUNICATION

Oct – Dic 2016 | Mexico City

- Editorial process of the children's guide for the temporary exhibition "Los Modernos".
- I adapted complex information to make it accessible to children.

SKILLS

LANGUAGES

SPANISH • ENGLISH C1 • FRENCH B2

WRITING

EDITING AND PROOFREADING • COHESION • CREATIVE STRATEGIES • STORYTELLING • WORDPRESS

CONTENT CREATION

ADOBE CREATIVE CLOUD • SEO • STORYLINE • ARTICULATE 360 • GENAI TOOLS • COPYWRITING • PROMPT WRITING • BRIEFS • FACT-CHECKING

EDUCATION

UNIVERSIDAD DE SALAMANCA

MASTER IN CULTURAL HERITAGE MANAGEMENT

2018-2019 | Salamanca, Spain

UNIVERSIDAD IBEROAMERICANA

BACHELOR'S DEGREE IN PHILOSOPHY

2013-2017 | Mexico City, Mexico

TRAINING

INSTRUCTIONAL DESIGN MODELS, ISFET, 2024

•AI FOUNDATIONS, ORACLE, 2024

•INTRODUCTION TO AI, SIMPLILEARN, 2024

•CREATIVE WRITING, 2020 •DIPLOMA IN

PHOTOGRAPHY, UAEMEX 2013

LINKS

LinkedIn:// [diana-gonzalez-fonseca](#)

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