

# Diana González Fonseca

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## EXPERIENCE

### CENTER FOR RESEARCH AND TEACHING IN ECONOMICS (CIDE) | ARGUMENTATIVE WRITING PROFESSOR

Aug 2024 – current | Santa Fe, CDMX

- Developed a curriculum on persuasive communication strategies, aligning educational materials with backed theory.
- Guide students in constructing clear, coherent and compelling texts, focusing on techniques that improve user engagement and retention.
- Offer guidelines for text production and critical understanding of sources.

### PREPA ANÁHUAC CAMPUS OXFORD | ART AND HUMANITIES TEACHER

Agosto 2022 – Junio 2024 | Torres de Potrero, CDMX

- Designed learning experiences for subjects including Ethics, Mexican History, and Art and Design, aligned with international standards.
- Enhanced classes using digital platforms, enhancing student engagement and retention.
- Provided personalized support and assessments through digital platforms to improve student engagement.

### ATID SCHOOL | INTEGRATED HUMANITIES TEACHER

Jan – Jun 2022 | Cuajimalpa, CDMX

- Taught History, Philosophy and Geography in English in middle and high school for the Middle Years Program of the International Baccalaureate.
- Used online educational platforms to assess, evaluate and provide continuous feedback.

### SPANISH CULTURAL HERITAGE INSTITUTE | INTERNSHIP IN WEB MANAGEMENT FOR THE INDUSTRIAL HERITAGE DEPARTMENT

Apr – Jul 2019 | Moncloa-Aravaca, Madrid

- Maintained the website and downloadable resources to make them accessible to users.
- Used content management systems to ensure continuous updates and optimized navigation.

### NATIONAL MUSEUM OF ART MUNAL-INBA | INTERNSHIP IN EDUCATIONAL COMMUNICATION

Oct – Dec 2016 | Downtown, CDMX

- Elaborated the children's guide for the temporary exhibition "Los Modernos", I adapted complex information to make it accessible language for children.
- Used databases to delimit the contents.

## EDUCATION

### COMPLUTENSE UNIVERSITY OF MADRID

PHD IN PHILOSOPHY

2018-2025 | Madrid, Spain

### UNIVERSITY OF SALAMANCA

MASTER IN CULTURAL HERITAGE MGMT

2018-2019 | Salamanca, Spain

### IBERO

BACHELOR'S DEGREE IN PHILOSOPHY

2013-2017 | Mexico City, Mexico

## TRAINING

Instructional Design Models, ISFET, 2024 • AI Foundations, Oracle, 2024 • Introduction to AI, Simplilearn, 2024 • Transformar experiencias de clase en cooperativas, RCSA, 2023

## SKILLS

### INSTRUCTIONAL DESIGN

Articulate 360 • Storyline • Adobe Creative Suite • GenAI Tools • ADDIE • Constructivist approach

### WRITING

Editing and proofreading • Cohesion • Content creation • SEO Engines • Storytelling • Microsoft Office

### LANGUAGES

Spanish (native) • English (CAE C1) • French (DELFB2)

## LINKS

LinkedIn:// [diana-gonzalez-fonseca](#)

Behance:// [dianagfons](#)

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